

Jonah Marie E. Chipeco

Speaker. Marketer. Writer.



Jonah's ten years of experience as a Marketing professional in various industries (non-profit, retail and media) molded her value for productivity, creativity and personalized communication. She regarded these three as important to succeed in any endeavor, including delivery of an inspiring presentation.

As a speaker, Jonah started her passion through sharing her knowledge to students about job interviews, volunteerism, and campus ministry. As her experience grew, she facilitated seminars to fellow professionals about social marketing, business writing and fund raising. To increase her learning and expand her network, she also managed to explore blogging, freelance writing and entrepreneurship since 2011.

SEMINAR TOPICS

Fund raising 101: What to Know Before Putting Yourself Out There

The seminar is an interactive discussion of fund raising principles from the e-book published by the speaker. The experience-based lessons and practical applications are best for new fundraisers, start-up nonprofits, schools and churches planning income generating activities for their organization.

Effective Business Writing for Professionals: How to Communicate with Intent

Gain understanding on how to get the feedback you want through effective business letters and emails. The workshop includes teaching the basic framework of business correspondences and tips on how you can best communicate to internal and external audiences.

Get the Job You Want: How to Ace Your Interview

Learn tips on preparing for your job interview and how to answer questions that applicants dread. The speaker presents the topic through the lenses of an applicant, and a recruiter which she both experienced. The seminar is helpful for job seekers and fresh graduates.

Social Marketing: Build Business with Societal Impact

Create value to your business by undertaking initiatives that will benefit the community. Learn the basics on how you can start a social enterprise, or how to position your brand with compelling causes. The speaker will share examples from SMEs to global companies to inspire you with ideas.

Speakers' Memberships:

Business Coach Inc
Freelance Resource Speaker
February 2016 to present

Philippine Marketing
Association Member,
2015 to present

Christian Stewardship
Association Board Member,
2015 to present

Digital Circles
Asia Contributor
Blogger, 2015 to
present

Sayonato Branded Bags for
Less Owner, General Manager
2014 to present

Past Seminar Venues:

- * KGB Philippines
- * Infor
- * Integreon
- * CF Sharp Group
- * De La Salle College of Saint Benilde
- * Lyceum of the Philippines
- * Letran College Calamba
- * PUP Manila
- * San Beda College
- * Kalayaan National High School
- * Rene Cayetano Elementary School
- * Galilean Fundamental Baptist Church

Event Partners:

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